



Membership Brochure

A private creative estate

TRUSTED BY GRAMMY AWARD-WINNING CREATIVES

BY APPLICATION ONLY

WELCOME

Torch ATL is not a recording studio.

It's a gated creative estate.

Two industry standard recording suites inside a luxury property built like a five-star retreat. A chef's kitchen, lounges, an outdoor deck, guest suites, and the presidential suite.

Torch was designed as a private estate for serious creators, where the room is ready before you arrive and the people in the kitchen between sessions are the collaborators, managers, and A&Rs to connect and expand your network.

Membership is capped, and admission is by application.

"Where Comfort Ignites Creativity"



THE ESTATE

Every membership includes the house.



THE STUDIOS



CHEF'S KITCHEN



PHOTOSHOOT WALL



OUTDOOR DECK



CONFERENCE ROOM



GUEST SUITES

Always staffed

Every session includes a Torch house engineer. Rooms are set to your preference sheet before you walk in.

The whole property

Lounges, content wall, gated grounds, and concierge service on every visit — included with every tier.

At member rates

Guest suites, estate buyouts, writing camps, private events, photography and videography — reserved for members first, always at preferred member rates.

Industry standard, to the last cable.

Two suites. One signal chain the pros recognize on sight.

THE VOCAL CHAIN

Neumann U87
MICROPHONE



Neve 1073 SPX
PREAMP



Tube-Tech CL1B
COMPRESSOR



UAD Apollo X8
CONVERSION

MICROPHONES

- Neumann U87
- Neumann TLM 103 (x2)
- Shure SM7B
- Shure MV7X

FRONT END

- Neve 1073 SPX preamp / channel strip
- Tube-Tech CL1B compressor

CONVERSION

- UAD Apollo X8
- UAD Apollo X6
- UAD Apollo Twin

MONITORING & POWER

- Yamaha HS8 (2 pairs)
- PreSonus headphone amplifier
- Furman power conditioning

SOFTWARE

- Pro Tools
- Waves Complete bundle
- UAD plugins
- Auto-Tune (Antares)
- VocAlign (Synchro Arts)

Four tiers. Twenty-seven keys.

1 credit = 1 studio hour. **Engineer included.**

Your tier loads your account with Torch Credits each month. Book sessions in four-hour blocks; peak evenings (Thu–Sun after 6 PM) run 1.25 credits per hour. Up to a quarter of your credits roll into the next month, and members can always add credits at preferred rates — no tier change required.

	EMBER	FLAME	BLAZE	THE TORCH
Monthly	\$500	\$1,500	\$3,000	\$4,500
Torch Credits	8	16	36	56
Studio value	\$960	\$1,920	\$4,320	\$6,720
Access	Weekdays 10–6	Full calendar	Full calendar	Full calendar
Booking window	7 days	14 days	21 days	30 days
Suite privileges	—	—	4 credits / night	4 credits / night
Estate buyout — member rate	—	10% off	15% off	20% off
Roster artists	—	—	—	2 on your account
Built for	Podcasters & content creators	Working artists & writers	Album mode & producer rosters	Labels, managers, exec producers
Memberships available	6 only	12 only	6 only	3 only

Initiation \$500 (Ember · Flame) / \$1,000 (Blaze · The Torch) · three-month minimum, then month-to-month · annual prepay earns one month free · up to three collaborators join any session at no charge.

Beyond the studio.



Listening nights

Members-only, quarterly. Works-in-progress, no phones, real feedback from a room that knows what it's hearing.

Masterclasses

Monthly sessions on the business of music: publishing, sync, touring economics, rollout strategy — taught by people doing it.

Member rates on everything

Premium engineers, mixing and mastering, photo and video days, private chef, suites, and full-estate buyouts.

Industry mixers

A curated guest list — A&Rs, publishers, music supervisors, managers — invited into the estate each quarter.

A&R office hours

Monthly access to executive-level ears. Blaze and Torch members add private quarterly strategy sessions on career and catalog.

THE INVESTMENT

The smartest \$1,500 you'll invest.

ONE ESTATE DAY

\$1,500

A single estate buyout. One day. Gone by midnight.

ONE MONTH OF FLAME

\$1,500

Sixteen staffed studio hours — \$1,920 of session value — plus the estate, the events, the network, and priority on the calendar. Every month.

THE FOUNDING TEN

Ten founding memberships. Ever.

- Your rate locked for 24 months, wherever pricing goes
- 50% credit rollover in year one
- Permanent founding designation
- Annual founders dinner with invited industry guests
- First access to Room A when the flagship opens

When the tenth founding member signs, founding terms never return.



JOINING

Three steps. No sales pitch.

01

Apply

Tell us what you're building. Applications referred by a current member or partner are reviewed first.

02

Tour

Walk the estate with us — forty-five minutes, and you'll know.

03

Decide

If it's a fit on both sides, you sign and your booking window opens the same day.

THE FINE PRINT, PLAINLY

Three-month minimum, then month-to-month with 30 days' notice · dues bill on the 1st · cancel a session 48+ hours out for a full credit return · freeze your membership up to two months a year · your rate is locked while you're active · house rules protect the estate and everyone in it. Full policies provided with your membership agreement.

Claim your key.

Twenty-seven exist. Apply at torchatl.com/membership — or ask the member who sent you.

TORCH ATL · RECORD · RETREAT · RECHARGE.